

Program Ad Form
 2010 Berkley Ice Show "Legends"
 March 26, 27, 28, 2010
Form Deadline: MARCH 1, 2010

Advertiser's Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Skaters' Name(s) (if applicable) _____

√	Location of Ad	Ad Size	Price
	Outside Back Cover	7-1/2"w x 10"h	\$225.00
	Inside Back Cover	7-1/2"w x 10"h	200.00
	Full Page	7-1/2"w x 10"h	175.00
	1/2 Page	7-1/2"w x 5"h	85.00
	1/4 Page	3-3/4"w x 5"h	55.00
	1/8 Page (business card size)	3-3/4"w x 2"h	40.00
	Personal Message (per 50 characters including spaces between words)		20.00

We prefer that photos be black and white, but color is acceptable. Photos can be no larger than 8" x 10". There may be some loss of resolution when sizing for ad. Please place photo in an envelope, with the name on both the back of the photo and on the envelope. For assistance creating camera ready artwork, please contact Janice Steingold at 248-542-4350. You can also forward photos **as jpg or pdf attachments** in emails to jmsteingold@yahoo.com

Personal Message (read below for explanation of) *please PRINT*

Spaces between words count as characters. For example: ICE SHOW counts as 8 characters. **Personal Messages are not the same as ads. They are just messages combined with other messages on 1-2 pages in program. Font style & layout is up to program designer.*

All checks must be made payable to **The City of Berkley**. Please return the completed form, ad and fees by February 19, 2010 to:

2010 Berkley Ice Show • c/o Craig Joeright • 2300 Robina • Berkley, MI 48072

Ads may be placed in the Ice Show Mailbox, located in the Pro's Room. If you would like a member of the program ad committee to pick up your ad and materials, please leave a message at 248-658-3469.

Advertiser's Signature x _____

Show use only		
Amount Received: _____	Date Received: _____	Receipt #: _____