



August 12, 2009

Dear BRBFSC Skaters, Coaches, and Families,

This past year you have received several communications from us, the Board of Directors, indicating the challenges facing our club. The uncertainties of the Berkley Ice Arena combined with increasing ice costs have all had a negative impact on the club's financial health. In truth, BRBFSC is facing an uncertain future unless some immediate and significant changes are made. During the March board meeting we began working on a plan to ensure the longevity of our club.

You may be unaware of how much our club ice costs each season. For the 2009 – 2010 season we expect our ice bill to be \$46,200. It may surprise you to learn that more than \$10,000 of ice costs is paid for through fundraising. This year we are going to need our members' full support during various fundraising initiatives throughout the year. Please review the enclosed packet on fundraising and volunteering and direct any questions you have to Lisa Bonello.

The Board has been hard at work to ensure the continuation of our club. You will notice some major changes when you look through the '09-'10 registration materials:

- The ice contract will now be a **FLEXIBLE** contract. This means that you no longer have to contract for specific times. All sessions are available for all members to skate on.
- In order to secure the longevity of the club the board has decided that each club member will be required to contract a minimum number of **CLUB** sessions weekly. Full and Junior club members will be required to contract a minimum of two **CLUB** sessions weekly. Bridge and Adult club members will be required to contract a minimum of one **CLUB** session weekly.
- We have slightly decreased the number of available ice sessions and have changed the times for some sessions as well. Please review the attached ice schedule and keep it handy throughout the entire season.

- The drop-in rate will increase from \$12 to \$14 per session in order to capture a bit more revenue. As a convenience to our skaters, we will continue to offer a 5 session punch card for \$65.

We believe these aggressive changes were necessary to guarantee another great season for our skaters. In the meantime, we feel confident that you will still find our ice times convenient and our rates competitive with other local skating clubs. As a board, we always strive to inform you so that you fully understand the precarious situation we are in, and why we are instituting so many changes. We are fully committed to the preservation and continuation of BRBFSC. We hope that we can count on your ongoing support and commitment as well. If you would like to view the club's financial statements or attend an upcoming Board meeting, please contact a member of the Board.

In closing, here are a few more positive happenings with the club:

- We will be hosting our 11th Annual Berkley Royal Skatefest on Saturday, December 5, 2009.
- We would like to announce and welcome our coach, Craig Joeright, as the new Learn To Skate and Ice Show Director. Craig has met with the board several times over recent months and we guarantee that he is planning a great ice show for all our skaters.

As always, if you have any questions, please feel free to contact any board member listed below. You may also find club resources on our website at www.berkeleyroyalblades.com.

Sincerely,

BRBFSC Board of Directors

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